

# THE AI WAVE IS HERE.

AI is reshaping the workplace

**Want to Stay Relevant?**

**Want to Keep Your Job?**

**Want to Secure Your Future?**

**Dr. Beza Belayneh**

(Doctor of  
Engineering  
(AI/Cybersecurity  
GWU)

Presents  
**The Survival  
Guide**



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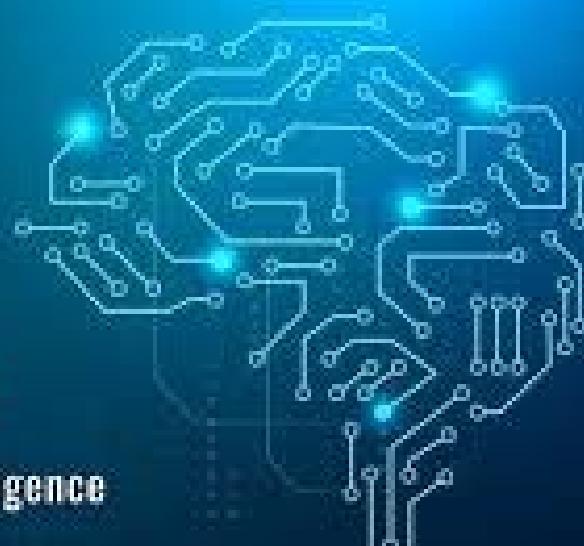
Live Online ♦ 17 Feb. 2026 ♦ 6:00 PM ET

**Live training. Practical skills. Real results.**

**[www.drbeza.ai](http://www.drbeza.ai)**

## ARTIFICIAL INTELLIGENCE

Simulation of human intelligence  
in machine learning



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# The Future is Here.

## What do you want to do? Who do you want to become?

Every week, every session, every exercise is built to produce writing, planning, analysis, visuals, ideas, products, and a final launch-ready project.

Live Online 17 Feb. 2026 – 7 Mar. 2026

Tues. & Thurs. 6:00 PM–8:00 PM ♦ Sat. 2:00 PM – 4:00 PM

ET

### Training Objective:

By the end of the program, you'll confidently use it safely for real work and master structured prompting and DRILL™. You'll reliably write, plan, analyze, create multimedia, and solve problems with high-quality outputs backed by verification and leave with job-specific workflows plus a launch-ready capstone you can use immediately.

### Training Outcomes:

- a. Understand what AI is, isn't, can do, and can't.
- b. Communicate with AI clearly using structured, effective prompting frameworks for accurate output.
- c. Write, plan, forecast, and analyze tasks using AI.
- d. Create visuals, graphics, photos, videos, and professional multimedia outputs.
- e. Generate ideas, explore solutions, and solve real problems creatively.
- f. Develop digital products and assets powered by practical AI workflows.
- g. Apply AI to your specific job, field, or business.
- h. Complete a real project you can launch immediately after training.



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No long lectures. Minimal theory. Maximum doing.  
Every session follows DRILL™—the action-first learning framework developed by Dr. Beza.

THE FUTURE  
IS HERE